

## Material Safety Data Sheet

**MSDS:** 00005A  
**Date :** April 26, 2007  
Clairol, A Division of P&G  
One Blachley Road  
Stamford, CT 06922

**Status:**

**Emergency Telephone Number:**  
(203) 357-5678

**Transportation Emergency:**  
Call Chemtrec 1-800-424-9300

This sheet has been prepared in accordance with the Requirements of the OSHA Hazard Communication Standard, 29 CFR 1910.1200.

### Section I - Categorization

**Category:** Activators and Protinators - DOT Oxidizers

**Pertinent Information:**

**Product Names:** Born Blonde Activator, BW2000 Powder Lightener, Frost & Tip Powder, Hair Painting Powder, Nuances, Ultra Blue Activator, Uncolor Permanent Haircolor Remover, Xtreme FX Tool Kit Highlighting Powder, and Xtreme FX Industrial Blonde Bleach Powder

### Section II - Ingredients

Bleach Powders (Includes Powders, Activators and Protinators - DOT Oxidizers generally contain the following hazardous ingredients (1% concentration or greater; 0.1% for carcinogens):

CTFA NAME	CAS#
SILICA	7631869
SODIUM METASILICATE	6834920
SODIUM LAURYL SULFATE	151213
DISODIUM EDTA	139333
HYDROXYPROPYL METHYLCELLULOSE	9004653
AMMONIUM PERSULFATE	7727540
POTASSIUM PERSULFATE	7727211
SODIUM PERSULFATE	7775271
HYDRATED SILICA	10279579
CARBOMER (934)	9007163
MINERAL OIL	8012951
MICA	12001262
SODIUM PERBORATE	7632044
FRAGRANCE	99999999
SODIUM COCOYL ISETHIONATE	61789320
HYDROXYETHYLCELLULOSE	9004620

### Section III - Physical/Chemical Characteristics

**Specific Gravity (H<sub>2</sub>O=1):** Powders: 0.40-0.46. Protinators/Activators: 1.06-1.29

**pH:** N/A.

**Solubility in Water:** Not miscible.

**Appearance and Odor:** Off-white or tinted powders with sharp odor.

## Section IV - Fire and Explosion Hazard Data

**Flashpoint:** Not applicable.

**Unit:** N/A

**Type:** Not applicable.

**Method:** Not applicable.

### Fire Fighting Procedures:

Deluge with water ABC all-purpose or CO2 extinguisher. The type of extinguisher should conform to local fire regulations.

### Unusual Fire and Explosion Hazards:

Avoid contamination with combustible organic matter (e.g. oil, sawdust, damp paper towels, etc.), metal, powder, or reducing agents. Upon contamination with moisture, damp organic liquids or powders, decomposition can occur, leading to fire. On decomposition, releases oxygen which may intensify fire.

### Physical Hazards:

Not applicable.

## Section V - Reactivity Data

### Stability:

Stable under normal storage and handling conditions.

### Conditions to Avoid:

Heat, moisture, reducing agents such as waving lotions.

Decomposes in storage under conditions of excess heat or moisture.

### Incompatibility (Materials to Avoid):

Acids, alkalis, halides, heavy metals, combustible materials.

### Hazardous Decomposition or By Products:

Ammonia, oxygen, ozone and fumes of sulfuric acid.

## Section VI - Health Hazards and Hazard Data

The TLV of the mixture has not been established.

### 1. Effects of Acute Accidental Exposure

#### Eye Contact:

CAUTION. Eye irritant. When the bleach powders are mixed with hydrogen peroxide, the mixture may cause severe irritation and possible permanent eye injury.

#### Skin Contact:

May induce irritation or allergic skin reaction in sensitized individuals.

#### Inhalation:

Respiratory tract irritant. May cause asthmatic attack in sensitive individuals.

#### Ingestion:

Moderately toxic.

### 2. Effects of Chronic Exposure

For purposes of chronic exposure under the OSHA Hazard Communication Standard, these are untested mixtures. They contain ingredients that may present health hazards. These are amorphous silicas, ammonium persulfates, potassium persulfates and sodium persulfates. These ingredients are irritating to skin and mucous membrane of the eyes and respiratory system. They may trigger asthmatic attacks in sensitive individuals. They may induce skin sensitization and respiratory hypersensitivity.

### 3. Carcinogen Status:

OSHA: No

NTP: No

IARC: No

### 4. Route of Entry:

Inhalation: Yes

Ingestion: Yes

Skin: Yes

5. Pre-existing dermatitis would likely be made worse by exposure to these products. Bronchitis may be aggravated by irritant vapors.

## 6. Emergency and First Aid Procedures

### Eye Contact:

Remove contact lenses, if used. Flush immediately with plenty of water for 15 minutes. Get medical attention IMMEDIATELY.

### Skin Contact:

If spilled, wash skin immediately with soap and water (do not use solvents). Change into clean clothing. If allergic reaction develops, contact dermatologist.

### Inhalation:

Remove person to fresh air. Increase ventilation.

### Ingestion:

Rinse out mouth with water and administer large amounts of milk. Contact Poison Control Center.

## Section VII - Precautions for Safe Handling and Use

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**Steps to be taken in Case Material is released or Spilled:**

Small quantities (less than a cupful), in solution with water, can be disposed via local treatment system, in accordance with appropriate Local and Government Regulations. Large amounts should be swept up gently (to avoid dusting) and placed in a clean, dry container for disposal. Do not mix with other waste. CAUTION: Mixing bleach powder with other organic materials such as paper towels, clothing (particularly if it is damp) MUST be avoided.

**Waste Disposal Method:**

Products covered by this MSDS, in their original form, are considered hazardous waste according to RCRA. Additionally, disposal should be in accordance with all applicable Local, State and Federal regulations.

**Precautions to be Taken in Handling and Storage:**

Keep in cool, dry, and well ventilated area. Avoid hot and humid environment. Avoid reducing agents such as waving lotions. Do not store bleach powder after it has been mixed with developer and lightener lotion; the container may rupture. Avoid exposure to, or contamination with, liquid or damp organic materials (e.g. paper towels, wood, clothing, etc.). If contaminated, spontaneous combustion may occur. Reseal plastic bag and canister top tightly to keep out moisture and other contaminants. Do not generate dust when transferring and handling bleach powders.

**Section VIII - Control Measures****Ventilation:**

Exhaust system ventilation should be adequate to avoid buildup of vapors.

**Hand Protection:**

Use impervious gloves to avoid possible skin irritation or sensitization.

**Eye Protection:**

Avoid contact with eyes. Use protective eyewear, if splashing is possible.

**Other Types of Protection:**

Not applicable.

**Respiratory Protection:**

Avoid inhalation.

**Work Hygienic Practices:**

Always follow good hygienic work practices. Avoid all skin, eye, and clothing contact with products. In case of contact, rinse thoroughly with water. Promptly clean up all spills.

**Section IX - Transportation Information**

**DOT Class:** Consumer Commodity ORM-D

**IMDG:** Oxidizing Solid, N.O.S., (Potassium Persulfate, Ammonium Persulfate, Sodium Persulfate), (List appropriate content) 5.1, UN 1479, PGIII, Limited Quantity

**IATA/ICAO:** Not Authorized For Air Transportation