



SAFETY DATA SHEET

Malibu Wellness, Inc. encourages and expects you to read and understand the SDS, as there is important information throughout this document. We expect you to follow the precaution identified in this document.

SECTION 1 - CHEMICAL SUBSTANCE/PRODUCT AND COMPANY IDENTIFICATION

- **Finished Product Name:** Malibu C® DDL Direct Dye Lifter
- **SKU:** 757088590809

- **Company Identification:** Malibu Wellness, Inc.
6050 E. Hanna Avenue, Indianapolis, In 46203
- **Contact:** Consumer Relations at 1-800-622-7332

- **In case of medical emergencies, please contact your local poison control center.**
- **Transportation emergency (24 hour), contact:**

CHEMTREC - Phone # 1-800-424-9300 (U.S. and Canada) or 011-703-527-3887 (for calls originating elsewhere).

- **DATE:** 4-15-2015

SECTION 2 - HAZARDS IDENTIFICATION

EMERGENCY OVERVIEW:

This personal care product is safe for consumers and other users when used as directed and intended. Additional information re: any specific toxicological issues are available upon written request.

POTENTIAL HEALTH EFFECTS:

- **Eye:**

Contact may cause mild, transient irritation. Some redness and/or stinging may occur.

- **Skin:**

Not expected to be irritating, sensitizing, photoallergenic or phototoxic when used as intended. If irritation occurs following intended use or prolonged contact it is expected to be mild and transient.

- **Inhalation:**

Not expected to be irritating to the respiratory system. Not volatile therefore limited inhalation exposure anticipated.

- **Ingestion:**

Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild gastrointestinal irritation with nausea, vomiting and diarrhea.

SECTION 3 - COMPOSITION AND INGREDIENTS

The complete ingredient list for the finished product(s) is as follows:

Potassium Persulfate, Bentonite, Sodium Metasilicate, Xanthan Gum, Sodium Persulfate, Disodium EDTA, Sodium Carbonate, Sodium Cocoyl Isethionate, Sodium Isethionate, Polyquaternium-10.

The product(s) does not contain ingredients considered hazardous as defined by OSHA, 29 CFR 1910.1200 and/or WHMIS under the HPA.

SECTION 4 - FIRST AID MEASURES

- **Eye:**

Rinse thoroughly with plenty of water for at least 15 minutes, lifting lower and upper eyelids intermittently. Consult a physician. In case of contact, immediately flush eyes with plenty of water. If symptoms persist, call a physician.

- **Skin Problem:**

Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes. Get medical attention if irritation develops and persists.

- **Inhalation:**

If respiratory irritation occurs, Remove from exposure, lie down. If breathing is irregular or stopped, administer artificial respiration. Call a physician immediately.

- **Ingestion:**

Accidental ingestion of product may necessitate medical attention. Do NOT induce vomiting. Call a physician or poison control center immediately. Rinse mouth. Drink 1 or 2 glasses of water.

SECTION 5 - FIRE FIGHTING MEASURES

- **Flash Point:** Not Flammable.

- **Extinguishing Media:** Water. Cool containers with flooding quantities of water until well after fire is out.

- **Explosion Hazard:** Decomposes under fire conditions to release oxygen that intensifies the fire.

- **Fire Fighting Instructions:** Contact emergency personnel. Use self-contained breathing apparatus and full protective gear, if large quantities of product are involved. Hazardous decomposition products may be released. Thermal degradation may produce oxides of carbon and/or nitrogen; hydrocarbons and/or derivatives. Thermal degradation may also produce oxides of silicone.

SECTION 6- ACCIDENTAL RELEASE MEASURES

- **Procedures for Spill/Leak Clean-up:**

For Household Settings: Absorb liquid and scrub the area with detergent. Dilute with water.

For Non-Household Settings: Use safety glasses or safety goggles if splash hazards exist; use gloves and other protective clothing (apron, boots, etc) to prevent skin contact.

SECTION 7 - HANDLING AND STORAGE

- **Precautions for Safe Handling:**

For Household Settings: No applicable information has been found.

For Non-Household Settings: No unusual handling or storage requirements. Storage in large quantities (as in warehouses) should be in a well-ventilated, cool area.

- **Conditions for Safe Storage:**

For Household Settings: No applicable information has been found.

For Non-Household Settings: No unusual handling or storage requirements. Storage in large quantities (as in warehouses) should be in a well-ventilated, cool area.

- **Other Recommendations:** None.

SECTION 8 - EXPOSURE CONTROLS, PERSONAL PROTECTION

- **For Household Settings:**

This personal care product is safe for consumers and other users under normal and reasonably foreseen use.

- **For Non-Household Settings:**

Use safety glasses or safety goggles if splash hazards exist; use gloves and other protective clothing (apron, boots, etc) to prevent skin contact. Always follow good hygienic work practices. Avoid prolonged contact with skin and clothing.

SECTION 9 - PHYSICAL AND CHEMICAL PROPERTIES

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| • Color, Odor and Appearance: White crystalline solid | • Melting Point: Not applicable. |
| • Physical State: solid | • Boiling Point: Not applicable |
| • pH (1% Solution): 9.5-11.4 | • Solubility in Water: soluble. |
| • Flashpoint: Not applicable. | • % VOC: 0% VOC |
| • Vapor Density: Not applicable. | • Specific Gravity: 0.90-1.09 |

SECTION 10 - STABILITY AND REACTIVITY

- **Conditions to Avoid:** No applicable information has been found.
- **Other Recommendations:** None.

SECTION 11 - TOXICOLOGICAL INFORMATION

This personal care product is safe for consumers and other users under intended and reasonably foreseeable use. Additional information regarding toxicological issues is available from the supplier upon request.

Chronic Effects: Finished product is not expected to have chronic health effects.

Target Organs: No adverse health effects on target organs expected for finished product.

Carcinogenicity: Finished product is not expected to be carcinogenic.

NTP: No **IARC:** No **OSHA:** No

SECTION 12 - ECOLOGICAL INFORMATION

The product ingredients are expected to be safe for the environment at concentrations predicted under normal use and accidental spill scenarios. Packaging components are compatible with the conventional solid waste management practices. Additional information is available from the supplier on request.

SECTION 13 - DISPOSAL CONSIDERATIONS

Disposal should be in accordance with Federal, State/Provincial and Local regulations.

For Household Settings: The following instructions are for consumer usage only. Do not discharge product into natural waters without adequate dilution.

For Non-Household Settings: Products covered by this SDS, in their original form, when disposed as waste, are considered non-hazardous waste according to Federal RCRA regulations (40 CFR 261). Disposal should be in accordance with local, state and federal regulations.

California Waste Code: 331

SECTION 14 - TRANSPORT INFORMATION

Finished packaged product transported by ground (DOT): Non hazardous

Finished packaged product transported by vessel (IMDG): Non hazardous

Finished packaged product transported by air (IATA): Non hazardous

SECTION 15 - ADDITIONAL REGULATORY INFORMATION

EU DPD (Dangerous Products Directive) Classification (DPD 88/379/EEC).

Regulated as a Cosmetic and/or Drug under FDA (US), HPB (Canada), Cosmetic Directive (EU), MHW (Japan) and MOH (China).

While the finished product(s) is not considered hazardous as defined in 29 CFR 1910.1200 (d), this SDS contains valuable information critical to the safe handling and proper use of the product.

US Federal

The product described in this Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable).

CERCLA reportable quantity (RQ):

To the best of our knowledge, no CERCLA Reportable quantity has been established for this product.

SARA 313/302/304/311/312 chemicals:

Immediate (Acute) Health Hazard: No

Delayed (Chronic) Health Hazard: No

Fire Hazard: No

Reactive Hazard: No

Sudden Release of Pressure Hazard: No

Section 313: To the best of our knowledge, this product does not contain chemicals at levels which require reporting under this statute.

Canada

All ingredients are CEPA approved for import to Canada. This product has been registered in accordance with the hazard criteria of the Canadian Controlled Product Regulations (CPR) and this SDS contains all information required by the CPR.

US States

CA Prop 65:

This product is not subject to warning labeling under California Proposition 65.

State Right-to-Know:

Pennsylvania (Worker Right to know Act): Pennsylvania Special Hazardous Substance list.

To the best of our knowledge, this product does not contain chemicals at levels which require reporting under this statute.

Other

Perfumes contained within the products covered by this SDS comply with appropriate IFRA guidance.

SECTION 16 - OTHER INFORMATION

DISCLAIMER: This SDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. The information contained here has been compiled from sources considered by Procter & Gamble to be dependable and is accurate to the best of the Company's knowledge. It is not meant to be an all-inclusive document on worldwide hazard communication regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment. Malibu Wellness, INC. assumes no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.