

Material Safety Data Sheet



Issuing Date: 07-Aug-2013

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Version 1

1. PRODUCT AND COMPANY IDENTIFICATION

Product ID:	95139357
Product name	LIMAGE MAXI BLONDE LIGHTENING GEL
Product Type	Finished Product - Consumer (Retail) Use Only
Recommended use	Personal Beauty Care Product
Uses advised against	All other uses
Synonyms	No information available
Manufacturer	The Procter & Gamble Company Sharon Woods Innovation Center 11510 Reed Hartman Highway Cincinnati OH 45202
E-mail Address	pgsds.im@pg.com
Emergency telephone	Transportation (24 HR) CHEMTREC - 1-800-424-9300 (U.S./ Canada) or 1-703-527-3887 Mexico toll free in country: 01-800-681-9531

2. HAZARDS IDENTIFICATION

Emergency Overview

Risk of serious damage to eyes
Irritating to respiratory system and skin

OSHA Regulatory Status	Consumer Products as defined by the U.S. Consumer Product Safety Act which are used as intended (typical consumer duration and frequency) are exempt from the OSHA Hazard Communication Standard. While this material is not considered hazardous by the OSHA Hazard Communication Standard (29 CFR 1910.1200), this MSDS contains valuable information critical to the safe handling and proper use of the product. This MSDS should be retained and available for employees and other users of this product.
WHMIS	Not subject to WHMIS classification.
Principle Routes of Exposure	Eye Contact. Skin Contact. Inhalation.

General Hazards This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseeable use

3. COMPOSITION/INFORMATION ON INGREDIENTS

Chemical Name	CAS-No	Weight %
Ammonia solution	1336-21-6	3 - 7
Alcohols, C12-15, ethoxylated	68131-39-5	3 - 7
1-Docosanaminium, N,N,N-trimethyl-, chloride (1:1)	17301-53-0	1 - 5

4. FIRST AID MEASURES

General advice When symptoms persist or in all cases of doubt seek medical advice.

Eye Contact Hair colorants can cause severe allergic reactions. Rinse immediately with plenty of water, also under the eyelids, for at least 15 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Consult a physician. Get medical attention immediately if symptoms occur.

Skin Contact Hair colorants can cause severe allergic reactions. If skin problems occur, discontinue use. Wash off immediately with soap and plenty of water. Remove and wash contaminated clothing before re-use. If symptoms persist, call a physician.

Ingestion Clean mouth with water and afterwards drink plenty of water.

Inhalation Move to fresh air. If symptoms persist, call a physician.

Protection of First-aiders Use personal protective equipment.

Most important symptoms/effects, acute and delayed None known.

Notes to Physician Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Flash Point No information available

Suitable extinguishing media Dry chemical, CO₂, water spray or alcohol-resistant foam.

Extinguishing media which shall not be used for safety reasons No information available

Special Hazard None known based on information supplied

Special protective equipment for fire-fighters As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions	Avoid contact with skin, eyes and inhalation of vapors.
Advice for emergency responders	Use personal protective equipment.
Environmental precautions	Household: Do not discharge product into natural waters without pre-treatment or adequate dilution. Non-household: Should not be released into the environment.
Methods for Containment	Non-household: Prevent further leakage or spillage if safe to do so. Prevent product from entering drains.
Methods for Cleaning up	Non-household: Contain spillage, and then collect with non-combustible absorbent material, (e.g. sand, earth, diatomaceous earth, vermiculite) and place in container for disposal according to local / national regulations (see section 13).

7. HANDLING AND STORAGE

Advice on safe handling	Keep out of the reach of children. Observe label precautions.
Technical measures/Storage conditions	Keep out of the reach of children. Keep containers tightly closed in a dry, cool and well-ventilated place.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Exposure Guidelines	Exposure guidelines are not relevant when product is used as intended in a household setting.
Engineering Measures	Not applicable.
<u>Personal Protective Equipment</u>	
Eye Protection	Safety glasses with side-shields. If splashes are likely to occur, wear.. Tightly fitting safety goggles.
Hand Protection	Rubber/latex/neoprene or other suitable chemical resistant gloves.
Skin and body protection	Wear protective gloves/clothing.
Respiratory protection	Use only with adequate ventilation
Thermal hazards	Not applicable.
Hygiene measures	None under normal use condtions.
Environmental Exposure Controls	See Section 6.

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical State @20°C	liquid	
Appearance	white. cream.	
Odor	Ammoniacal	
<u>Property</u>	<u>Values</u>	<u>Note</u>
pH VALUE	10.0 - 11.0	
melting/freezing point	No information available	
Boiling point/boiling range	100 °C / 212 °F	
Flash Point	No information available	
Evaporation Rate	No information available	
flammability (solid, gas)	No information available	
Flammability Limits in Air		
Upper Flammability Limit	No information available	
lower flammability limit	No information available	
vapor pressure	No information available	
Vapor Density	No information available	
Relative Density	0.95	
Water solubility	Slightly insoluble	
Solubility in other solvents	No information available	
Partition coefficient: n-octanol/water	No information available	
Autoignition Temperature	No information available	.
decomposition temperature	No information available	.
Viscosity of Product	No information available	
Bulk Density	No information available	
VOC Content	Products comply with US state and federal regulations for VOC content in consumer products.	
Oxidizing properties	No information available	

10. STABILITY AND REACTIVITY

Reactivity	None under normal use conditions.
Stability	Stable under normal conditions.
Hazardous Polymerization	Hazardous polymerization does not occur.
Hazardous Reactions	None under normal processing.
Conditions to Avoid	None under normal processing.
Materials to Avoid	None in particular.
Hazardous Decomposition Products	None under normal use.

11. TOXICOLOGICAL INFORMATION

Product Information

Acute Toxicity Risk of serious damage to eyes. Irritating to respiratory system and skin.

Principle Routes of Exposure Eye Contact. Skin Contact. Inhalation.

Inhalation Irritating to respiratory system.
Skin Contact Irritating to skin.
Ingestion No known effect based on information supplied.
Eye Contact Risk of serious damage to eyes.

Chronic toxicity

Corrosivity No known effect.
Sensitization May cause sensitization of susceptible persons.
Neurological Effects No known effect.
Reproductive toxicity The product contains no substances known to be hazardous to health in concentrations which need to be taken into account.
Mutagenic Effects There are no known mutagenic chemicals in this product.
Developmental Toxicity No known effect.
Teratogenicity No known effect.
Carcinogenicity Contains no ingredients above reportable quantities listed as a carcinogen.

12. ECOLOGICAL INFORMATION

Ecotoxicity

Acute Toxicity

Persistence and degradability No information available.

Bioaccumulative potential No information available.

Mobility No information available.

Other adverse effects No information available

13. DISPOSAL CONSIDERATIONS

Waste from Residues / Unused Products **Household:** Do not discharge product into natural waters without pre-treatment or adequate dilution. **Non-household:** Should not be released into the environment. Dispose of in accordance with local regulations.

Contaminated packaging Dispose of in accordance with local regulations.

California Hazardous Waste Codes (non-household setting) 331

14. TRANSPORT INFORMATION

DOT Not regulated

TDG Not regulated

<u>MEX</u>	Not regulated
<u>IATA</u>	Not regulated
<u>ICAO</u>	Not regulated
<u>IMDG/IMO</u>	Not regulated

15. REGULATORY INFORMATION

U.S. Federal Regulations

SARA 313

Not applicable for consumer use

SARA 311/312 Hazard Categories

Acute Health Hazard	-
Chronic Health Hazard	-
Fire Hazard	-
Sudden Release of Pressure Hazard	-
Reactive Hazard	-

CERCLA

Not applicable for consumer use

Food and Drug Administration (FDA)

The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable).

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

Not applicable for consumer use

Clean Water Act

Not applicable for consumer use

U.S. State Regulations

California Proposition 65

This product is not subject to warning labeling under California Proposition 65

U.S. State Regulations

Not applicable for consumer use

International Regulations

Canada

WHMIS Hazard Class

Not subject to WHMIS classification

This product has been classified in accordance with the hazard criteria of the Controlled Products Regulations (CPR) and the MSDS contains all the information required by the CPR. This product is regulated by the Food and Drug Administration of Health Canada and is therefore exempt from the requirements of CEPA.

International Inventories

TSCA
DSL

Product is a personal care product and regulated under FDA
Exempt

NDSL Exempt
CEPA P&G Canadian Regulatory reviewed this material to ensure CEPA Compliance
Perfumes contained with the products comply with appropriate IFRA guidance.

Legend

TSCA - United States Toxic Substances Control Act Section 8(b) Inventory

DSL/NDSL - Canadian Domestic Substances List/Non-Domestic Substances List

16. OTHER INFORMATION

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Disclaimer

The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text

End of MSDS