Procter&Gamble

MATERIAL SAFETY DATA SHEET Page 1 of 4

MSDS Identifier

Crest Whitestrips Daily Multicare with Tartar Control

SECTION I – CHEMICAL / PRODUCT AND COMPANY IDENTIFICATION				
THE PROCTER & GAMBLE COMPANY Health Care Research Center 8700 Mason-Montgomery Road Mason, OH 45040-9462		RATING KEY 4=EXTREME 3=HIGH 2=MODERATE 1=SLIGHT	Hazard Rating Health: 1 Flammability: 0 Reactivity: 0	
EMERGENCY PHONE: Transportation Emergency (24 hot CHEMTREC: 1-800-424-9300 in 1-703-527-3887 for calls originati the Poison Control Center		r) Telephone Number: he U.S. and Canada;	Prepared by: Jill Karner, CIH Issue Date: February 1, 2008 Last Reviewed:	
Material Name: Crest Whitestrips Daily Multicare with Tartar Control				

SECTION II – COMPOSITION AND INGREDIENTS					
	Hazardous ingredients as defined by OSHA, 29 CFR 1910.1200, and/or WHMIS under the HPA. These substances are				
listed because in their pure bulk form, they meet the C		hazardous. A	ny hazards associated with this		
finished product are listed in Section III of this MSDS	5.				
Principal Hazardous Components:	CAS Number	Conc. %	Exposure Limit/LC50/LD50		
Hydrogen Peroxide	7722-84-1	3 - 7	1ppm (ACGIH)		
Glycerin 56-81-5 10 - 30 10 mg/m3 (ACGIH)					
Sodium Hydroxide	1310-73-2	0.5 - 1.5	2 mg/m3 (ACGIH)		

SECTION III – HAZARDS IDENTIFICATION			
Emergency Overview:	This mixture is a product regulated by the FDA. This clear gel can produce mild to		
moderate eye irritation	n. Ingestion of gel can cause nausea, vomiting, and gastrointestinal irritation.		
Accidental skin exposu	Accidental skin exposure can cause skin bleaching and irritation.		
Eye:	Can cause mild to moderate eye irritation.		
Skin:	Exposure can produce skin blanching and irritation.		
Inhalation:	Not likely to be inhaled.		
Ingestion:	Ingestion can cause gastrointestinal irritation.		
Choking/Suffocation	Keep out of reach of young children.		

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SECTION IV – FIRST AID MEASURES		
Eye:	Remove contact lens (if applicable). Flush eyes with water for 15 minutes. Get medical attention if eye irritation persists after water flush.	
	attention if eye irritation persists after water mush.	
Skin:	Wash affected area with soap and water.	
Inhalation:	Not a likely exposure route.	
Ingestion:	Rinse out mouth with water. Get medical attention if more than mild gastrointestinal	
	symptoms are experienced.	
Additional First Aid Measures: None		

SECTION V – FIRE FIGHTING MEASURES				
Flash Point:	Not applicable		Flash Point test	Not applicable
			method:	
Auto-ignition	⊠ Not	applicable	Flammable Limits	LEL %
Temperature:		deg. C deg F.	(% by volume in air)	UEL %
Extinguishing Media:		Use water spray, alcohol foam, or carbon dioxide.		
Explosion Hazards:		None known		
Special Instructions:		None		

SECTION VI – ACCIDENTAL RELEASE MEASURES		
Personal Safeguards: Avoid excessive contact and contact with the eyes.		
Environmental Precautions: This material is not known to possess additional hazards when spilled		
	beyond those of other non-hazardous solids.	
Spill Clean-up Procedures:	Industrial: Keep from reaching waterways.	
	Household: Product used in household may be disposed of in refuse.	

SECTION VII – HANDLING AND STORAGE			
Recommended Storage Temperature: None			
Personal Precautions for Safe	Avoid contact with eyes.		
Storage and Handling:			
Conditions for Safe Storage:	None		
Other Precautions:	None		

SECTION VIII – EXPOSURE CONTROLS, PERSONAL PROTECTION			
This section only applies to the product when used in an industrial setting.			
Ventilation:	Ventilation: Good general ventilation is sufficient for control.		
Eye Protection:	Wear safety glasses with side shields.		
Respiratory Protection:	None		
Skin Protection:	For brief contact normal work attire is sufficient.		
Other Special Protection:	None		

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SECTION IX – PHYSICAL AND CHEMICAL PROPERTIES			
Appearance / Color:	Small plastic strips with clear	Melting Point:	Not available
	gel sandwiched between		
	them.		
Odor:	None	Boiling Point:	Not available
Odor Threshold:	Not applicable	Solubility in	Moderately soluble
		Water:	
Physical State:	Gel	Vapor Pressure	Not available
		(mm Hg):	
Vapor Density:	Not available	Specific Gravity	Not available
		$(H_2O=1)$:	
pH:	4.8 – 5.2	Other Data:	Product complies with State
•			and Federal regulations for
			VOC content.

SECTION X – STABILITY AND REACTIVITY		
Stability: Stable		
Possibility of Hazardous	None known	
Reaction:		
Incompatibility:	None known	
(Materials to avoid)		
Hazardous	None known	
Decomposition Products:		

SECTION XI – TOXICOLOGICAL INFORMATION			
Because the gel is difficult to extrude from between the layers of plastic, the finished product can be			
considered a non-hazardous material.			
Chronic Effects: No chronic health effects reported.			
Target Organs:	No target organs reported.		
Carcinogenicity:	This finished consumer product is not carcinogenic.		
NTP:	No		
IARC:	No No		

SECTION XII - ECOLOGICAL INFORMATION

Relevant ecotoxicity and fate data for ingredients in this formulation have been reviewed. Under normal and foreseeable consumer uses, there are no concerns for aquatic organisms exposed to product ingredients at the anticipated environmental concentrations. The surfactant(s) used in the formulation biodegrade rapidly and do not accumulate in the environment. The product is compatible with down-the-drain disposal routes, including municipal wastewater treatment processes and septic tank systems. This product is intended for dispersive use and should not be disposed of directly into the environment.

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SECTION XIII – DISPOSAL CONSIDERATIONS				
Waste Disposa	l Method: Disposal is to be performed	in compliance with Federal, State/Provincial and Local		
regulations.				
Households: Product used in household may be disposed of in refuse.				
Industrial Setting:				
Agency	Parameter	Requirement		
US EPA		This material is not considered a hazardous waste		
		under United States Resource Conservation and		
		Recovery Act when disposed.		

SECTION XIV – TRANSPORTATION		
Agency	Classification	
US DOT (transportation by ground)	Non-Regulated	
IMDG (transportation by sea)	Non-Regulated	
IATA (transportation by air)	Non-Regulated	

SECTION XV – ADDITIONAL REGULATORY INFORMATION			
The product(s) described in this Material Safety Data Sheet are regulated under the Federal Food, Drug and			
Cosmetics Act and are safe to use as per directions on container, box or accompanying literature (where			
applicable).			
US Federal:			
TSCA – All intentionally-added components of this product are listed on the US TSCA Inventory.			
SARA 313/302/304/311/312 chemicals: None			
US States:			
California: This product has been evaluated and does not require warning labeling under California			
Proposition 65.			
State Right-to-Know and CERCLA: The following ingredients present in the finished product are listed on			
state right-to-know lists or state work exposure lists.			
Ingredient(s)	CERCLA RQ	State(s)	
Hydrogen Peroxide	Not Applicable	CA, CT, IL, IN, KY, MA, MN,	
		NC, NJ, NY, OR, PA, RI	
Glycerin	Not Applicable	CA, IL, IN, KY, MA, MN, NC,	
		OR, PA, RI	
Sodium Hydroxide	1,000 lbs	CA, CT, IL, IN, KY, MA, MN,	
		NC, NJ, NY, OR, PA, RI	

SECTION XVI – OTHER INFORMATION

DISCLAIMER: This MSDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. The information contained here has been compiled from sources considered by Procter & Gamble to be dependable and is accurate to the best of the Company's knowledge. It is not meant to be an all-inclusive document on worldwide hazard communication regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment. Procter & Gamble assumes no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.